

ELISABETH KWAK-HEFFERAN

PROFESSIONAL EXPERIENCE

- Present-2004 **Freelance Writer**
•Contributor, *Backpacker*, 5280 (Denver's city magazine), *Grist.org*, *Colorado Homes and Lifestyles*, *Women's Adventure*, *Trail and Timberline*, *Spry*, *Bugle*, *Volleyball*, *Nation's Restaurant News*, Chicago's *The Daily Herald*
- 2011-2009 **Senior Editor, Human Relations Media**, Mt. Kisco, NY
•Produced educational documentary films on health and guidance topics for high school students
•Wrote scripts, teachers' guides, newsletters, and brochures for educational media products
- 2009-2007 **Assistant Editor, Backpacker**, Boulder, CO
•Wrote features and department pieces for National Magazine Award-winning outdoor publication
•Managed and edited "Skills" and "Nature" sections of the magazine, accounting for 12 to 18 pages and up to 12 different stories per issue
•Created and wrote "Trail Chef," backpacker.com's most popular blog
- 2005 **Reporter/Photographer, Moffat County Morning News**, Craig, CO
•Headed sports section for three-times-per-week newspaper

OTHER EXPERIENCE

- 2011-2010 **Volunteer Instructor, Girls Inc**, Denver, CO
•Assisted in enrichment classes teaching college preparation, career exploration, and health to high school girls
- 2006 **Environmental Education Intern, Great Smoky Mountains National Park**, (Student Conservation Association) NC/TN
•Researched and presented educational programs for kindergarten through high school students
•Wrote SCA's weekly "Conservation Nation" blog
- 2004 **Interpretive Intern, Rocky Mountain National Park**, (Student Conservation Association), CO
•Researched and presented environmental and historic programs

EDUCATION

- 2006-2007 **Medill School of Journalism, Northwestern University**, Evanston, IL
•Earned MSJ in Magazine Journalism (GPA 3.8/4.0)
•Received McCormick Tribune Scholarship, Northwestern University Editorial Scholarship, and NCAA Postgraduate Scholarship
•Received Harrington Memorial Award, given for "outstanding scholastic achievement and promise of success" in journalism
- 2004-2000 **University of Pennsylvania**, Philadelphia, PA
•Graduated *summa cum laude* with BA in Communication, minor in Hispanic Studies (GPA 3.95/4.0)
•Two-time Verizon/CoSIDA Academic All-American, All-American Volleyball (honorable mention), Ivy League Player of the Year

SKILLS & INTERESTS

- Microsoft Office suite; Adobe InDesign, Photoshop, Final Cut Pro
- AP and Chicago Manual of Style
- World travel, backpacking, hiking, camping, cooking, skiing